



INTERNATIONAL ACADEMIC CONFERENCE ON ECONOMICS AND BUSINESS
IACEB.2019 – Padova Hotel – Horch Tabet- Sin El Fil – Beirut, Lebanon

	Main-Conference Schedule (D1)
	Day One – Thursday, November 14th, 2019
08:30am – 09:00am	Registration
09:00am – 09:10am	Opening Ceremony
09:10am – 09:15am	Welcome from the Conference Chair, Prof. Dr Khalil Feghali
09:15am – 10:55am	Session I 09:15 – 09:25 Introduction/Moderator: Prof. Dr. Saiid Ladki (English) 09:25 – 09:55, Investment Path and Determinants of the Exit Routes: A Comparison of Corporate and Independent Venture Capital-Backed Companies in United States of America Fatima Shuwaikh, Université Paris-Sud, Paris-Saclay, France, (English) 09:55– 10:25 Board leadership and firm Capital Structure Decision: Who has the say? CEO or Chair Sani Saidu and Murtala Zakari, Universiti Utara, Malaysia, (English) 10:25 – 10 :55 Factors affecting Adoption of Effective Internal Audit in Lebanese public sector Jana Saleh, Lebanese University, Lebanon (English)
10:55am – 11:15am	Coffee Break
11:15am– 12:55pm	Session II 11:15 – 11:25 Introduction/Moderator: Prof. Dr. Wadad Saad (French/Arabic) 11:25 – 11 :55 00 Efficiency, Analyse Fondamentale, Analyse Chartiste: Test d'efficience de la Bourse de Beyrouth Carita Machaalany Serhan, Lebanese University, Lebanon (French) 11:55 – 12:25 La diversification géographique et le ratio cible d'endettement des institutions financières françaises diversifiées. Sameh Jouida, Université de Sousse, Tunisie (French) 12:25 – 12:55 The impact of governance and economic openness on economic development and export diversification in The Arab countries: "Case Study of a Group of Arab Countries for the Period 1995-2018" Loutfi Makhzoumi, Okba Abdelaoui, Tayeb Abdelaoui and Yahia Abdelaoui, Wadi university, Algeria (Arabic)
12:55pm – 2:20pm	Lunch
2:20pm – 04:25pm	Session III 2:20 – 2:30 Introduction/Moderator: Prof. Dr. Tarek Abdeen (English) 02:30 – 03:00 The Practices of Human Resource Management at the Lebanese University: An Empirical Study Hassan A. Saleh, Lebanese University, Lebanon, (English)
03:00pm– 03:25pm	03:00 – 03:25 Coffee Break
	03:25 – 03:55 The impact of dispersal of responsibilities on organizational behaviour Adriana Schiopoiu-Burlea. University of Craiova, Romania (English) 03:55 – 04:25 An Exploratory Study of the Role of Human Resources Management in the Process of Change Ali EL-Dirani, Mohammad Mahdi Houssein and Hussin J. Hejase, Al Maaref University, Lebanon (English)
	END OF DAY ONE

Main-Conference Schedule (D2)	
	Day TWO – Friday, November 15 th , 2019
09:20am – 09:50am	Registration
09:50am – 11:00am	Session IV 09:50am – 10:00 Introduction/Moderator: <i>Dr. Marie K. Aboujaoude (English)</i> 10:00am – 10:30 Big Data in support of sustainable development <i>Jorge Gomez, Oldenburg University, Germany (English)</i> 10:30am – 11:00 Does Automation of the Accounting Profession Affect Employability? An Exploratory Research from Lebanon <i>Hassan Ibrahim Rkein, Farah Awada, Zeinab Issa and Hussin Hejase. Al Maaref University, Lebanon, (English)</i>
11:00am – 11:35am	Coffee Break
11:35am– 12:45pm	Session V 11:35 – 11:45 Introduction /Moderator: <i>Prof. Dr. Inaya Wahidi (English/French)</i> 11:45– 12:15 La création de la confiance avec le client dans le processus commercial <i>Ghislaine Pellat, Université Grenoble-Alpes, France (French)</i> 12:15 – 12:45 Customer Experience with Peer-to-Peer Accommodation Platforms in the Collaborative Economy <i>Nisreen Bahnan, Salem State University, USA (English)</i>
12:45pm – 2:30pm	Lunch
2:30pm – 3:40pm	Session VI 02:30 – 02:40 Introduction /Moderator: <i>Prof. Dr. Latifa Ghalayini (Arabic)</i> 02:40 – 03:10 Lebanese Reliable and Flexible Data Base Program And Comparative World Competitiveness <i>Jaafar Abdulkhalik, Lebanese University, Lebanon (Arabic)</i> 03:10 – 03:40 The impact of sustainable tourism on the attractiveness of the regions (tourist satisfaction):Tlemcen region as a case using the model of discriminatory equations <i>Mohammed Benbouziane and Sahel Sidi Mohammed, Ecole supérieure de Management-Telmcen, Algeria (Arabic)</i>
03:40 –3:50pm	Closing session Prof. Dr Latifa Ghalayini
3:50pm – 8:30pm	Free time
8:30 pm	Dinner: Diwan Beirut Restaurant- Achrafieh
	END OF DAY TWO